

Hello 🖐️

I'm Shirley Zhou

Get in touch.

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Experience

Product Designer - Deloitte Digital

September 2019 - present

I operate in both UX & Visual design roles for government clients spanning defense, education, health & transportation sectors, lead design teams through short timelines, ever-changing requirements and challenging problems. I focus on internal & client design advocacy, and establishing good design habits early on in product lifecycle. Beyond client work, I also mentor junior designers and work with pro-bono teams to help startups improve their design strategy.

UX Researcher - NSF Funded Smart Maker Spaces

February 2019 - May 2019

Performed qualitative research analysis on interview transcripts to identify user needs regarding use of smart documentation tools in creative studio environments.

Digital Experience Intern - PNC Financial Services

May 2019 - August 2019

Redesigned and prototyped PNC interest rate center for mobile and desktop views. Created an interactive 'thought starter' component for PNC.com to increase user engagement using locator API. Contributed in weekly development sprints and deployed changes to PNC.com

Education

Carnegie Mellon University

August 2015 - May 2019

GPA 3.7/4.0

Bachelor of Science

Information Systems

Minors

Human Computer Interaction, Business

Skills

UX Design
Visual Design
Product Design
Data Visualization
Design Systems
Information Architecture
Interaction Design
Wireframing
Prototyping
UX Research
User Interviews
Usability Testing
Mentorship

Tools

Sketch
Figma
Illustrator
Photoshop
InDesign
InVision
Abstract
Mural
HTML/CSS
Javascript
Atlassian